



Pier 37

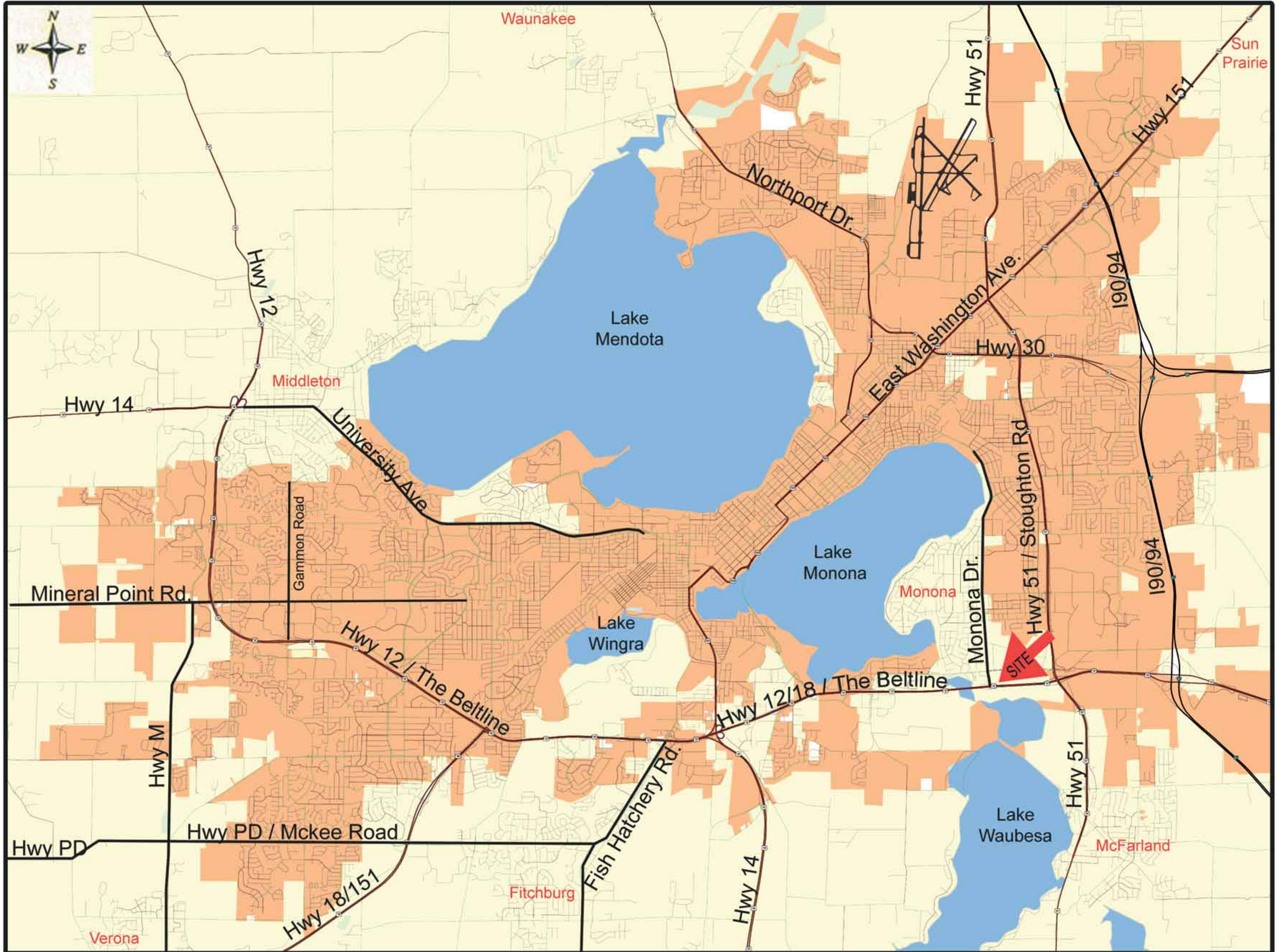
6524-6532 Monona Drive Monona, Wisconsin



LEASING . DEVELOPMENT . MANAGEMENT



Madison



Hwy 12/18 / The Beltline (99,900)

(28,350)

Monona Drive

W. Broadway (14,750)



Lake Monona

Monona Drive

Hwy 51 / S. Stoughton Road (44,200)

W. Broadway (14,750)

SITE

Hwy 12/18 / The Beltline (99,900)

(28,350)



Pier 37
May 2007



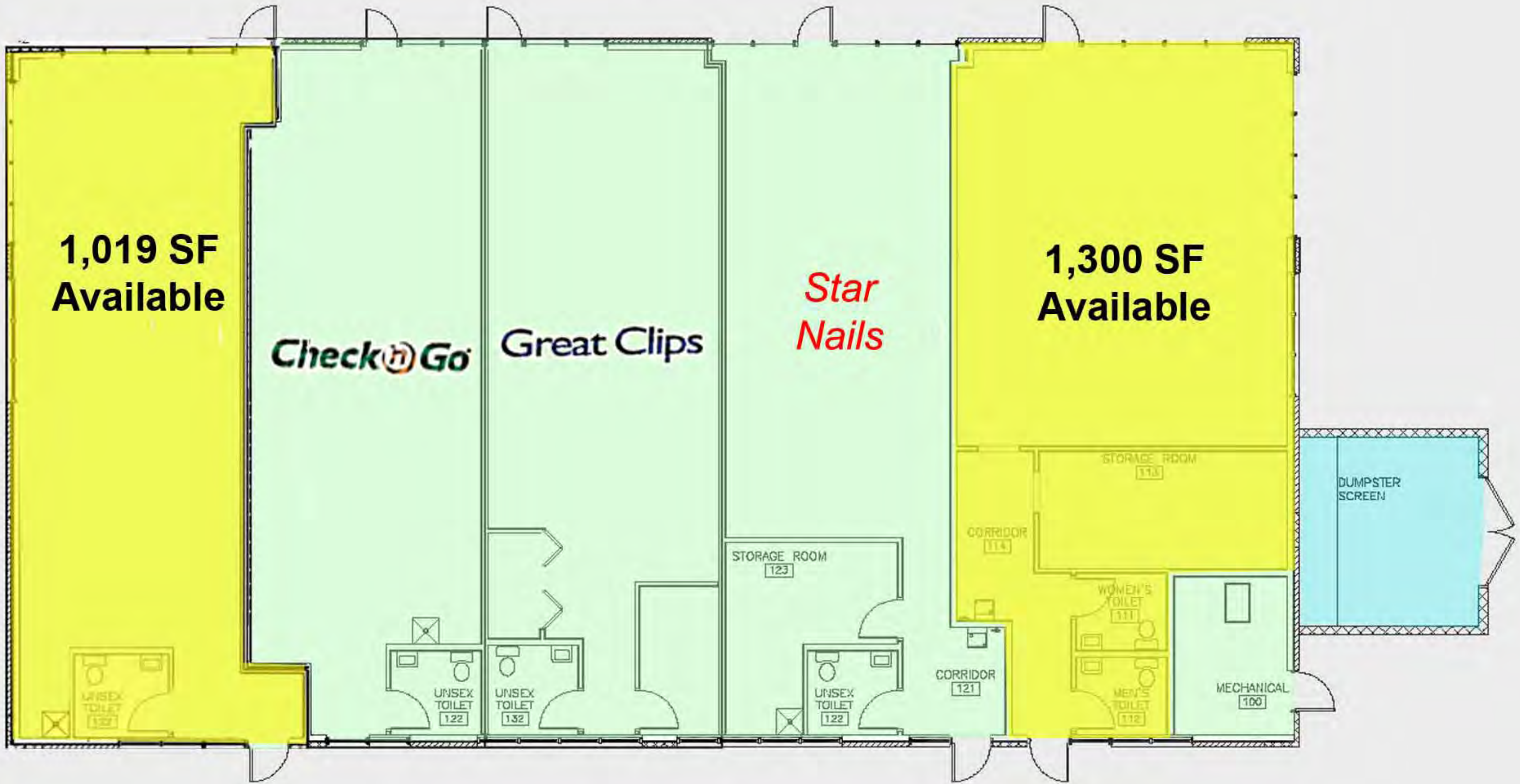
SITE

Monona Drive

Hwy 12/18 / The Beltline



FRONT



X
X000

OPTION 2

SCALE: NTS

000000.000

WineStyles
WINE & GIFTS

Xpresswireless

GREAT CLIPS Check n Go

verizon

CASH ADVANCES

Check n Go

OPEN

FOR LEASE

Build to Lease Available

1,000 to 5,500 Square Feet

16081 633 2929

FOR LEASE

16081 633 2929



Demographic Trend Comparison

2000 Census, 2010 Estimates & 2015 Projections

Prepared for Livesey Company

Lat/Lon: 43.045699/-89.32367



May 2011

6524-6532 Monona Drive Monona, WI	1 Mile Radius	3 Mile Radius	5 Mile Radius	7 Mile Radius
Population				
Estimated Population (2015)	5,260	37,541	154,172	233,649
Total Population (2010)	5,028	35,717	144,362	219,483
Total Population (2000)	4,855	32,792	129,716	198,596
Households				
Estimated Households (2015)	2,192	14,372	59,883	90,071
Total Households (2010)	2,177	14,229	57,864	87,482
Total Households (2000)	2,223	13,881	54,703	83,494
Housing Units				
Estimated Housing Units (2015)	2,500	16,000	66,600	100,309
Total Housing Units (2010)	2,486	15,850	64,360	97,452
Total Housing Units (2000)	2,375	14,463	56,826	86,899
Average Household Income				
Estimated Household Income (2015)	\$73,647	\$82,492	\$68,882	\$79,048
Total Household Income (2010)	\$66,049	\$74,625	\$62,095	\$71,357
Total Household Income (2000)	\$49,200	\$56,848	\$46,385	\$52,886
Median Household Income				
Estimated Median Household Income (2015)	\$55,062	\$62,501	\$45,485	\$53,519
Median Household Income (2010)	\$52,122	\$59,078	\$43,291	\$50,221
Median Household Income (2000)	\$46,344	\$50,009	\$36,922	\$40,799

